

Global Fashion Group ("GFG") is the leading fashion and lifestyle destination in Asia Pacific, Latin America and CIS. We connect over 8,000 global, local and own brands to a market of more than one billion consumers through four established e-commerce platforms: THE ICONIC, ZALORA, Dafiti and lamoda. Through an inspiring and seamless customer experience enabled by our own technology ecosystem and operational infrastructure, we are dedicated to being the #1 fashion and lifestyle destination in our markets. With 19 offices and 10 fulfilment centres across four continents, GFG proudly employs a dynamic and diverse team with deep local knowledge and expertise. In 2018, GFG delivered over 27 million orders to over 11 million active customers, generating Net Merchandise Value of approximately €1.5 billion.

For more information, visit <http://global-fashion-group.com>

KEY FINANCIALS

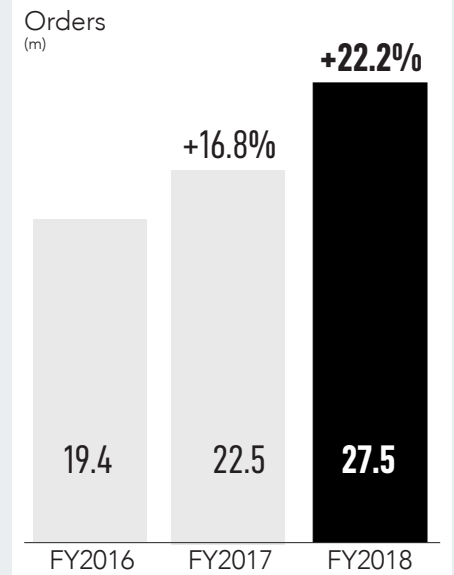
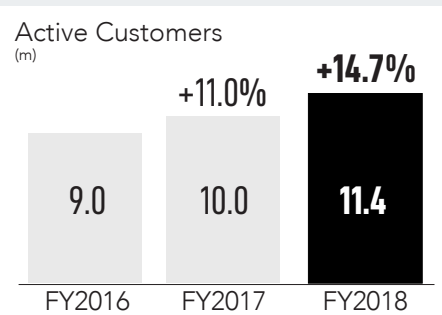
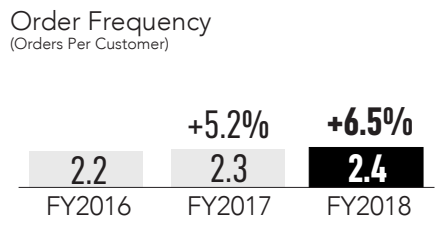
FY2018 Financial Highlights (YoY)

NMV
€1,453m +22.5%

Orders
27.5m +22.2%

Active Customers
11.4m +14.7%

Revenue
€1,156m +18.7%



FY2018 Regional Highlights

Asia Pacific

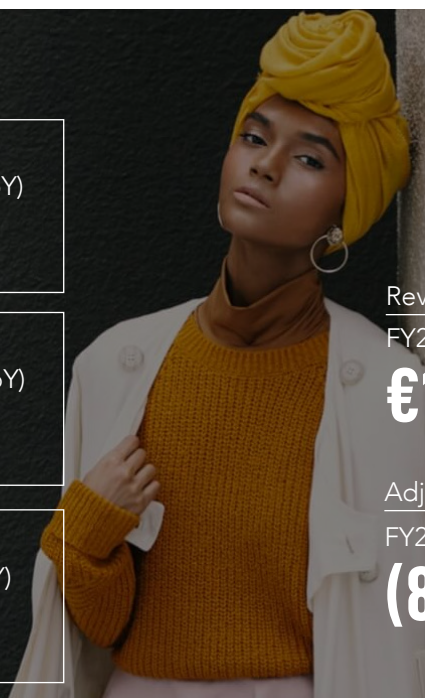
- Active Customers: 3.5m (+18.3% YoY)
- NMV: €502m (+37.4% YoY)
- Revenue: €409m (+33.3% YoY)

LATAM

- Active Customers: 5.2m (+16.5% YoY)
- NMV: €484m (+18.5% YoY)
- Revenue: €359m (+18.8% YoY)

CIS

- Active Customers: 2.7m (+7.0% YoY)
- NMV: €467m (+13.9% YoY)
- Revenue: €376m (+6.7% YoY)



Revenue

FY2017	FY2018
€1,095m	€1,156m +18.7%

Adjusted EBITDA margin

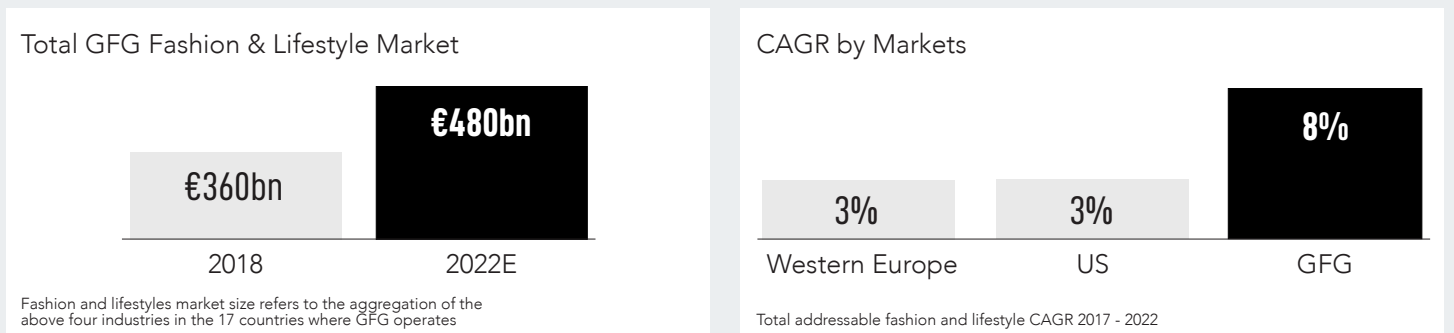
FY2017	FY2018
(8.9)%	(4.3)% +4.6.pp

OUR MARKETS

Access to markets with a 1 billion population

<p>THE ICONIC</p> <p>Australia</p> <p>AUSTRALIA NEW ZEALAND</p>	<p>ZALORA</p> <p>South East Asia</p> <p>INDONESIA PHILIPPINES SINGAPORE MALAYSIA BRUNEI TAIWAN HONG KONG</p>	<p>dafiti</p> <p>Latin America</p> <p>BRAZIL ARGENTINA COLOMBIA CHILE</p>	<p>lamoda</p> <p>CIS</p> <p>RUSSIA UKRAINE KAZAKHSTAN BELARUS</p>
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Highly Attractive Market with Strong Growth



Source: GFG calculations based on data from Euromonitor International Ltd: Apparel and Footwear 2018 edition, Beauty and Personal Care 2018 edition, Personal Accessories and Eyewear 2019 edition. Retail value RSP incl. Sales Tax, Fixed 2017 ex rates, Current Prices. Fashion and lifestyles market size refers to the aggregation of the above four industries in the 17 countries where GFG operates.

Best-in-Class Operational Infrastructure and Delivery Platform

- 10**
fulfilment centers
- >190k m²**
floor space
- >30m**
items storage capacity
- >800,000**
in/outbound daily item throughput
- 35+**
localised payment methods
- FAST**
same day or next day delivery
- 24/7**
excellent customer service
- SEAMLESS**
and free returns